



Rank

Take advantage
of Vadis' expertise

As specialists in the use of predictive analysis as decision-making support, Vadis advises and supplies solutions to companies that wish to optimize their marketing strategies by creating sophisticated statistic models.

Its value added ethics has rapidly made Vadis a leader in its field.

To meet their clients needs, Vadis has created and developed a turnkey predictive analysis tool that is fast, robust and easy to use: Rank.

Professional support

By choosing Rank, you benefit from:

- the support of Vadis teams that are specialized in predictive modeling
- the expertise of its Research & Development center
- the experience of a company that is recognized as one of the world leaders in their domain
- a unique know-how based on an approach that ensures the use of the best practices in the field
- long term support in order to build on your investment
- the available methodological support required to train your team in predictive modeling.

Rank is available in the form of an annual user license

The license includes :

- the right of usage for one year ;
- one day training for a nominated user ;
- free assistance for all technical questions ;
- regular software updates.

Satisfied clients!

More time for deeper analytical insight

“Besides being a computational gain, Rank uses a proven, efficient methodology, delivering “only what-is-needed” easy-to-understand output and graphics, allowing more time for deeper analytical insight.”

Michael LYAJON

Strategic Marketing Unit CITIBANK

Almost 2 years of effective targeting!

“To date, our Apollinis database is the most exhaustive on the market: 17 million individuals, 3 million e-mail addresses, 14 million postal addresses, for 1500 transactional criteria...

How can we find the best profiles when faced with such a choice? The expertise and support of the Vadis team has enabled us to meet our clients' needs. We have used the Rank software for almost 2 years to produce all our targeting. Rank has proven to be the right tool: short calculating time, automatic sampling, ease of use, robustness, reliability of the calculated statistical models and the exhaustiveness of the outputs.”

Nicolas BUTEZ

In Charge of Statistic Studies WDM France

Powerful decision-aid tool

“Thanks to the close partnership we have experienced for some years with Vadis Consulting, we have been able to provide our top management with powerful analytical decision-aid tools. These tools significantly contribute to the achievement of our business' strategic and financial objectives. An example of Vadis' clear strength consists of its modeling expertise that is further enhanced by the use of the Rank application. This modeling tool can indeed provide us with rapid, accurate and high performance predictive models for various areas of business ranging from commercial finance to corporate advisory and this is what creating value is all about!”

Stéphane CLAUS

Sales and Marketing FORTIS MERCHANT BANKING

Awards:



PAKDD 2007 Data Mining Competition

POWERED BY **VADIS**

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